



POZZI MILANO

Press Release

**POZZI MILANO: KID UPDATE RELATING TO THE “POZZI MILANO 2022-2027 WARRANTS”
NOTIFIED TO CONSOB**

Monticelli Brusati (BS), July 20th, 2026 – Pozzi Milano S.p.A. (“Pozzi Milano” or the “Company”), active in the tableware fashion sector and owner of the “EasyLife”, “Mascagni Casa” brands and, through its subsidiary Pozzi Brand Diffusion S.r.l., of the “Pozzi” and “Castello Pozzi” brands, announces that today it has notified the competent offices of CONSOB of the updated KID relating to the “Pozzi Milano 2022-2027 Warrants” (ISIN: IT0005499923), as required under the applicable regulations.

The KID (Key Information Document) is a concise and standardised information document prepared with the aim of presenting the characteristics of financial products in a manner that is easy for investors to understand, pursuant to the European PRIIPs Regulation (Packaged Retail and Insurance-based Investment Products). Its purpose is to enable the comparison of different financial products and enhance the transparency of the information relating to such instruments, thereby facilitating informed investment decisions.

The Company reserves the right to supplement and/or amend the published KID also based on any guidelines that may subsequently be issued by the competent supervisory authorities.

It should be noted that, as of today, 4,261,250 “Pozzi Milano 2022-2027 Warrants” are outstanding entitling their holders to subscribe for one newly issued ordinary share for each warrant exercised during the remaining exercise periods, as provided for under the “Regulation of the Pozzi Milano 2022-2027 Warrants”.

The updated version of the KID relating to the “Pozzi Milano 2022-2027 Warrants”, as well as the “Regulation of the Pozzi Milano 2022-2027 Warrants”, are available on the Company's website www.pozzimilano.it, in the *Investor Relations/Warrants* section.

For the transmission and storage of regulated information, the Company utilizes the Info dissemination system (www.linfo.it), managed by Computershare S.p.A., headquartered in Milan, Via Lorenzo Mascheroni no. 19, and authorized by CONSOB.

This press release is available on the Company's website (www.pozzimilano.it) in the *Investor Relations / Financial Press Releases* section and on www.linfo.it.



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About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end “Themed Tableware” collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the Company owns the “Pozzi” and “Castello Pozzi” brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the Company has also been distributing the “WD Lifestyle” brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the Company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible. In March 2025, the Group expanded its scope with the acquisition of 100% of Mascagni Casa S.r.l., a historic Italian company operating in the home décor and furnishing accessories sector, subsequently merged by incorporation into Pozzi Milano S.p.A. with effect from 1 January 2026, and, in July 2025, with the acquisition of 100% of Venditio SAS, a French master agent specialised in the promotion of the sale of tableware and kitchenware products.

For further information, please contact:

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