POZZI MILANO

Press Release

POZZI MILANO'S EXTRAORDINARY SHAREHOLDERS' MEETING APPROVES THE RESERVED CAPITAL INCREASE FOR THE ACQUISITION OF IVV ITALIA S.R.L. AND FORMA ITALIA S.R.L. AND THE RELATED AMENDMENT TO THE BY-LAWS

Monticelli Brusati (BS), June 30, 2026 – **Pozzi Milano S.p.A.** ("**Pozzi Milano**" or the "**Company**"), active in the tableware fashion sector and owner of the "EasyLife", "Mascagni Casa" brands and, through its subsidiary Pozzi Brand Diffusion S.r.l., of the "Pozzi" and "Castello Pozzi" brands, announces that today the Extraordinary Shareholders' Meeting was held, on first and only call, under the chairmanship of Diego Toscani, as indicated in the Notice of Call published on 15 June 2026.

APPROVAL OF THE RESERVED SHARE CAPITAL INCREASE

The Extraordinary Shareholders' Meeting approved, with the favourable vote of 66.667% of the share capital represented at the Meeting, an increase of the share capital, on an inseparable basis and with the exclusion of pre-emption rights pursuant to Article 2441, paragraph 4, of the Italian Civil Code (the "**Reserved Capital Increase**"), for a maximum aggregate amount of **€8,522,176**, through the issuance of up to **16,388,800** new ordinary shares of Pozzi Milano, with no express nominal value, in dematerialized form, carrying regular dividend rights and the same rights and characteristics as the shares outstanding on the issue date (the "**New Shares**"), at an issue price of **€0.52 per New Share**, of which €0.02 to be allocated to share capital and €0.50 as share premium, to be paid up by means of the contribution in kind of the equity interests held in IVV Italia S.r.l. and Forma Italia S.r.l., as well as the related amendment to Article 6 of the Company's By-Laws.

Pursuant to Article 2343-quater of the Italian Civil Code, the Board of Directors shall, within thirty days from the date of the contribution, verify whether any new relevant facts have arisen that could materially affect the value of the contributed equity interests compared to the value resulting from the Independent Expert's report. Within the same term, shareholders representing, and who represented as of the date of the resolution, at least one-twentieth of the share capital may request a new valuation pursuant to Article 2343 of the Italian Civil Code.

Thereafter, in the absence of any relevant facts pursuant to the provision, the Board of Directors shall implement the Reserved Capital Increase.

The transaction qualifies as a related-party transaction pursuant to Article 1.1 of the Procedure for Related Party Transactions, as well as Annex 1 to the Euronext Growth Milan Issuers' Regulations concerning related parties. Since the consideration for the transaction exceeds the 5% threshold of the consideration relevance index referred to in Article 1.1, letter (a), of Annex 2 to the Related Party Provisions, the transaction qualifies as a material related-party transaction**.**

For a complete description of the terms and conditions of the Reserved Capital Increase, reference is made to the press release issued by the Company on **13 June 2026** (link to press release), as well as to the Explanatory Report of the Board of Directors prepared pursuant to Article 2441, paragraph 6, of the Italian Civil Code, the Independent Expert's valuation report, the Board of Statutory Auditors' opinion on the fairness of the issue price and the Information Document relating to Material Related Party Transactions, available on the Company's website at www.pozzimilano.it, *Investor Relations/Shareholders' Meeting*s section, as well as on the website www.borsaitaliana.it, *Shares/Documents* section.

The Company has also executed the deeds of transfer in its own favour relating to the equity interests representing, respectively, 8.188% of the share capital of Forma Italia S.r.l., held by SFERA S.r.l., and 3% of the share capital of the same company, held by Mr Diego Toscani, in accordance with the terms and conditions set forth in the framework agreement entered into on 8 June 2026.

The transaction falls within the scope of the significant transactions referred to in Article 12 of the Euronext Growth Milan Issuers' Regulations. It should be noted that the Transaction does not qualify as a reverse takeover pursuant to Article 12 of the Euronext Growth Milan Issuers' Regulations, as it does not result in a change of control or a change in Pozzi Milano's business.

The Reserved Capital Increase will be carried out without the obligation to publish a Prospectus relating to the subscription offer pursuant to the exemption from the obligation to publish a prospectus under Article 1(4)(b) of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017, as subsequently amended and supplemented by Regulation (EU) 2024/2809 (the "**Prospectus Regulation**").

Furthermore, the transaction falls within the exemption cases provided for under Article 27 of the Euronext Growth Milan Issuers' Regulations, since the New Shares are fully fungible and have the same characteristics as those already outstanding.

Any further updates regarding the transaction will be promptly disclosed to the market.

FILING OF DOCUMENTATION

The Company announces that the minutes of the Extraordinary Shareholders' Meeting will be made available to the public, within the time limits prescribed by applicable law, at the Company's registered office and on the Company's website at www.pozzimilano.it, *Investor Relations/Shareholders' Meetings* section, as well as on the website of Borsa Italiana S.p.A. at www.borsaitaliana.it, *Shares/Documents* section.

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For the transmission and storage of regulated information, the Company utilizes the 1Info dissemination system (www.1info.it), managed by Computershare S.p.A., headquartered in Milan, Via Lorenzo Mascheroni no. 19, and authorized by CONSOB.

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This press release is available on the Company's website (www.pozzimilano.it) in the *Investor Relations / Financial Press Releases* section and on www.1info.it.

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About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end "Themed Tableware" collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the Company owns the "Pozzi" and "Castello Pozzi" brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the Company has also been distributing the "WD Lifestyle" brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the Company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible. In March 2025, the Group expanded its scope with the acquisition of 100% of Mascagni Casa S.r.l., a historic Italian company operating in the home décor and furnishing accessories sector, subsequently merged by incorporation into Pozzi Milano S.p.A. with effect from 1 January 2026, and, in July 2025, with the acquisition of 100% of Venditio SAS, a French master agent specialised in the promotion of the sale of tableware and kitchenware products.

For further information, please contact:

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