



POZZI MILANO

Press Release

POZZI MILANO: PUBLICATION OF THE INFORMATION DOCUMENT WITH REGARD TO A MATERIAL RELATED-PARTY TRANSACTION

Monticelli Brusati (BS), February 4th, 2026 – Pozzi Milano S.p.A. (“**Pozzi Milano**” or the “**Company**”), active in the tableware fashion sector and owner of the “EasyLife” brand and, through its subsidiary Pozzi Brand Diffusion S.r.l., of the “Pozzi” and “Castello Pozzi” brands, further to what was communicated on 29 January 2026 ([link](#) to the press release), announces that, as of today, the “Information Document relating to Material Related-Party Transactions” (the “**Information Document**”) has been published, prepared in connection with the execution of an addendum to the exclusive commercial distribution agreement between Pozzi Milano and the related party Mercati S.r.l. (“**Mercati**”), concerning the products bearing the “WD Lifestyle” brand, owned by Mercati.

The Information Document is available at the Company’s registered office (Monticelli Brusati (BS), Via Fornaci 4/A-B) and on the Company’s website www.pozzimirano.it, *Investor Relations / Related Party Transactions* section, as well as on the website of Borsa Italiana S.p.A., in the *Shares / Documents* section.

For the transmission and storage of regulated information, the Company utilizes the Info dissemination system (www.info.it), managed by Computershare S.p.A., headquartered in Milan, Via Lorenzo Mascheroni no. 19, and authorized by CONSOB.

This press release is available on the Company’s website (www.pozzimirano.it) in the *Investor Relations / Financial Press Releases* section and on www.info.it.

About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end “Themed Tableware” collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the Company owns the “Pozzi” and “Castello Pozzi” brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the Company has also been distributing the “WD Lifestyle” brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the Company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible. In March 2025, the Group expanded its scope with the acquisition of 100% of Mascagni Casa S.r.l., a historic Italian company operating in the home décor and furnishing accessories sector, subsequently merged by incorporation into Pozzi Milano S.p.A. with effect from 1 January 2026, and, in July 2025, with the acquisition of 100% of Venditio SAS, a French master agent specialised in the promotion of the sale of tableware and kitchenware products.



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For further information, please contact:

Pozzi Milano S.p.A.

Fabio Sanzogni – Investor Relations Manager

E-mail investor@pozzimilano.it

Tel. +39 030 68 50 825

Media Relations

Integrae SIM S.p.A.

Piazza Castello, 24

20121 – Milan

E-mail: drm@integraesim.it

Tel. +39 02 80 50 61 60

Euronext Growth Advisor

Integrae SIM S.p.A.

Piazza Castello, 24

20121 - Milan

E-mail: info@integraesim.it

Tel. +39 02 80 50 61 60