



# POZZI MILANO

## Press Release

### **POZZI MILANO TO PARTICIPATE IN THE “FINANCIAL GALA” ORGANIZED BY INTEGRAE SIM ON FEBRUARY 26, 2026 IN DUBAI**

**Monticelli Brusati (BS), February 19<sup>th</sup>, 2026 – Pozzi Milano S.p.A.** (“**Pozzi Milano**” or the “**Company**”), active in the tableware fashion sector and owner of the “EasyLife” brand and, through its subsidiary Pozzi Brand Diffusion S.r.l., of the “Pozzi” and “Castello Pozzi” brands, announces its participation in the “Financial Gala,” an event organized by Integrae SIM, a leading Italian player in extraordinary finance for SMEs, scheduled for February 26, 2026 in the United Arab Emirates.

The event will take place in Dubai at the Hub for Made in Italy by Italiacamp, Convention Tower, 4th Floor, Dubai World Trade Centre, and represents an opportunity for dialogue with the local business community and stakeholders. The initiative, a private event organized and managed by Integrae SIM, aims to promote awareness of high-growth Italian SMEs listed on Euronext Growth Milan, foster dialogue with the international financial community active in the United Arab Emirates, and create development opportunities in the region.

Diego Toscani, Chairman of Pozzi Milano, will attend the meetings.

The institutional presentation will be made available on the day of the event on the Company's website [www.pozzimirano.it](http://www.pozzimirano.it), *Investor Relations / Presentations* section, as well as on the website of Borsa Italiana S.p.A. [www.borsaitaliana.it](http://www.borsaitaliana.it), *Shares / Documents* section.

Pursuant to Article 17 of the Euronext Growth Milan Issuers' Regulation, the Company has updated its 2026 corporate events calendar indicating the date on which the event will take place. The calendar is available on the Company's website [www.pozzimirano.it](http://www.pozzimirano.it), *Investor Relations / Financial Calendar* section.

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For the transmission and storage of regulated information, the Company utilizes the IInfo dissemination system ([www.iinfo.it](http://www.iinfo.it)), managed by Computershare S.p.A., headquartered in Milan, Via Lorenzo Mascheroni no. 19, and authorized by CONSOB.

This press release is available on the Company's website ([www.pozzimirano.it](http://www.pozzimirano.it)) in the *Investor Relations / Financial Press Releases* section and on [www.iinfo.it](http://www.iinfo.it).

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# POZZI MILANO

## **About Pozzi Milano S.p.A.**

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end “Themed Tableware” collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the Company owns the “Pozzi” and “Castello Pozzi” brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the Company has also been distributing the “WD Lifestyle” brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the Company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible. In March 2025, the Group expanded its scope with the acquisition of 100% of Mascagni Casa S.r.l., a historic Italian company operating in the home décor and furnishing accessories sector, subsequently merged by incorporation into Pozzi Milano S.p.A. with effect from 1 January 2026, and, in July 2025, with the acquisition of 100% of Venditio SAS, a French master agent specialised in the promotion of the sale of tableware and kitchenware products.

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