



POZZI MILANO

Press Release

POZZI MILANO: PUBLICATION OF THE CORPORATE EVENTS CALENDAR FOR THE 2026 FINANCIAL YEAR

APPROVAL OF THE ADDENDUM TO THE COMMERCIAL DISTRIBUTION AGREEMENT WITH MERCATI S.r.l.

Monticelli Brusati (BS), January 29, 2026 – The Board of Directors of **Pozzi Milano S.p.A.** (“**Pozzi Milano**” or the “**Company**”), active in the tableware fashion sector and owner of the “EasyLife” brand and, through its subsidiary Pozzi Brand Diffusion S.r.l., of the “Pozzi” and “Castello Pozzi” brands, meeting today under the chairmanship of Diego Toscani, approved the calendar of corporate events for the 2026 financial year pursuant to Article 17 of the Euronext Growth Milan Regulation.

DATE	EVENT
26 February 2026	Board of Directors' meeting for the approval of preliminary consolidated revenues and certain key KPIs as of 31 December 2025, not subject to statutory audit
31 March 2026	Board of Directors' meeting for the approval of the Draft Separate Financial Statements and the Consolidated Financial Statements of the Group as of 31 December 2025
30 April 2026	Ordinary Shareholders' Meeting for the approval of the Separate Financial Statements and presentation of the Consolidated Financial Statements of the Group as of 31 December 2025
30 July 2026	Board of Directors meeting for the approval of preliminary annual revenues and certain main KPIs as of 30 June 2026, not subject to statutory audit
30 September 2026	Board of Directors meeting for the approval of the Half-Year Financial Report as of 30 June 2026, voluntarily subject to a limited statutory review

The Company will promptly inform the market of any changes to the dates indicated above.

The calendar of corporate events will be available on the Company's website www.pozzimirano.it, in the *Investor Relations / Financial Calendar* section.



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Approval of the addendum to the commercial distribution agreement with related party Mercati S.r.l.

The Board of Directors of Pozzi Milano also approved the execution of an addendum (the “**Addendum**”) to the commercial distribution agreement originally entered into on 1st January 2022 between the Company and the related party Mercati S.r.l. (“**Mercati**”, together with the Company, the “**Parties**”), concerning the exclusive distribution by Pozzi Milano of products under the “WD Lifestyle” brand, owned by Mercati.

Under this third Addendum, the Parties agreed, inter alia, (i) the update of the price list for the year 2026, (ii) the modification of the countries included in the distribution territory, and (iii) the extension of the term of the agreement for a further 12 months, with effect from 1 February 2026 and expiring on 31 January 2027, for a total estimated maximum amount of €1,250,000, plus VAT (the “**Transaction**”).

The Transaction qualifies as a related party transaction pursuant to Article 1.1 of the Procedure for Related Party Transactions (the “**RPT Procedure**”) adopted by the Company, as well as Annex 1 of the Euronext Growth Milan provisions on related parties (the “**Provisions**”), as: (i) Pozzi Milano is owned as to 54.36% by Dr. Diego Toscani, Chairman of the Board of Directors of the Company, who holds 100.00% of the share capital of Dieci.sette S.r.l., which in turn holds a 77.13% interest in the share capital of Promotica S.p.A., which itself holds 100% of the share capital of Mercati; and (ii) Dr. Guglielmo Di Silvio is a member of the Board of Directors of Promotica S.p.A. and is also a member of the Board of Directors of Pozzi Milano.

The Transaction qualifies as a related party transaction of greater significance, as the maximum total economic value of the Transaction over a 12-month period exceeds the relevance thresholds identified pursuant to the RPT Procedure and Annex 2 of the Provisions. Accordingly, in compliance with the RPT Procedure, the Company will make available to the public the Information Document relating to the Transaction, in the manner and within the time limits set out in the RPT Procedure and applicable regulations. The Information Document will be available at the Company’s registered office (Monticelli Brusati (BS), Via Fornaci 4/A-B) and on the Company’s website www.pozzimirano.it, *Investor Relations / Related Party Transactions* section, as well as on the website of Borsa Italiana S.p.A., in the *Shares / Documents* section.

The approval of the above Transaction was carried out in accordance with the RPT Procedure. The independent director Rossana Faustini, acting as the sole member of the Related Party Transactions Committee, was timely and adequately informed of the terms and conditions of the Transaction and issued a favourable opinion thereon.



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For the transmission and storage of regulated information, the Company utilizes the Info dissemination system (www.linfo.it), managed by Computershare S.p.A., headquartered in Milan, Via Lorenzo Mascheroni no. 19, and authorized by CONSOB.

This press release is available on the Company's website (www.pozzimirano.it) in the *Investor Relations / Financial Press Releases* section and on www.linfo.it.

About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end "Themed Tableware" collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the Company owns the "Pozzi" and "Castello Pozzi" brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the Company has also been distributing the "WD Lifestyle" brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the Company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible. In March 2025, the Group expanded its scope with the acquisition of 100% of Mascagni Casa S.r.l., a historic Italian company operating in the home décor and furnishing accessories sector, subsequently merged by incorporation into Pozzi Milano S.p.A. with effect from 1 January 2026, and, in July 2025, with the acquisition of 100% of Venditio SAS, a French master agent specialised in the promotion of the sale of tableware and kitchenware products.

For further information, please contact:

Pozzi Milano S.p.A.

Fabio Sanzogni – Investor Relations Manager

E-mail: investor@pozzimirano.it

Tel. +39 030 68 50 825

Euronext Growth Advisor

Integrae SIM S.p.A.

Piazza Castello, 24

20121 - Milan

E-mail: info@integraesim.it

Tel. +39 02 80 50 61 60

Media Relations

Integrae SIM S.p.A.

Piazza Castello, 24

20121 – Milan

E-mail: dmm@integraesim.it

Tel. +39 02 80 50 61 60