



POZZI MILANO

Press Release

CLOSING OF THE THIRD EXERCISE PERIOD OF THE “POZZI MILANO 2022-2027 WARRANTS”

Monticelli Brusati (BS), November 20th, 2025 – Pozzi Milano S.p.A. (“Pozzi Milano” or the “Company”), active in the tableware fashion sector and owner of the “EasyLife” trademark, heads the group composed of the subsidiaries Pozzi Brand Diffusion S.r.l. (owner of the “Pozzi” and “Castello Pozzi” trademarks), Mascagni Casa S.r.l. (owner of the “Mascagni Casa” trademark) and the French company Venditio SAS (together with the Company, the “**Group**”), announces that today the third exercise period of the “Pozzi Milano 2022-2027 Warrants” (ISIN IT0005499923) (the “**Warrants**”) has ended. The period ran from 5 November 2025 to 20 November 2025, both initial and final dates included (the “**Third Exercise Period**”).

During the Third Exercise Period, no Warrants were exercised and, therefore, no newly issued Pozzi Milano shares were subscribed.

As a result of the foregoing, as of today, a total of 4,261,250 Warrants remain outstanding and may be exercised during the subsequent exercise periods as provided for in the “Regulation of the Pozzi Milano 2022-2027 Warrants”.

For further information, reference is made to the “Regulation of the Pozzi Milano 2022-2027 Warrants”, available on the Company’s website www.pozzimirano.it, section *Investor Relations / Warrants*.

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This press release is available on the Company’s website (www.pozzimirano.it) in the *Investor Relations / Financial Press Releases* section and on www.1info.it.



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About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end “Themed Tableware” collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the Company owns the “Pozzi” and “Castello Pozzi” brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the Company has also been distributing the “WD Lifestyle” brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the Company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible. In March 2025, the Group expanded its scope with the acquisition of 100% of Mascagni Casa S.r.l., a historic Italian company operating in the home decor and furniture accessories sector, and, in July 2025, with the acquisition of 100% of Venditio SAS, a French master agent specialized in the promotion and sale of tableware and kitchenware products.

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