



POZZI MILANO

**Press Release**

**POZZI MILANO: PUBLICATION OF THE INFORMATION DOCUMENTS RELATING TO  
MAJOR RELATED PARTY TRANSACTIONS**

**Monticelli Brusati (BS), August 6, 2026 – Pozzi Milano S.p.A.** (“**Pozzi Milano**” or the “**Company**”), active in the tableware and home décor sector and owner of the “EasyLife”, “Mascagni Casa”, “La Porcellana Bianca”, “Rose & Tulipani”, “Rituali Domestici” and “Domino” brands and, through its subsidiary Pozzi Brand Diffusion S.r.l., of the “Pozzi” and “Castello Pozzi” brands, further to the press release published on [30 July 2026](#), announces that, as of today, two “Information Documents relating to Major Related Party Transactions” (the “**Information Documents**”) have been made available to the public, each concerning the granting of interest-bearing loans by Pozzi Milano to, respectively, IVV Italia S.r.l. and Forma Italia S.r.l..

The Information Documents are available at the Company’s registered office (Monticelli Brusati (BS), Via Fornaci 4/A-B), and on the Company’s website [www.pozzimirano.it](http://www.pozzimirano.it), under the *Investor Relations / Related Party Transactions* section, as well as on the website of Borsa Italiana S.p.A., [www.borsaitaliana.it](http://www.borsaitaliana.it), under the *Shares / Documents* section.

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For the transmission and storage of regulated information, the Company utilizes the Info dissemination system ([www.linio.it](http://www.linio.it)), managed by Computershare S.p.A., headquartered in Milan, Via Lorenzo Mascheroni no. 19, and authorized by CONSOB.

This press release is available on the Company’s website ([www.pozzimirano.it](http://www.pozzimirano.it)) in the *Investor Relations / Financial Press Releases* section and on [www.linio.it](http://www.linio.it).

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**About Pozzi Milano S.p.A.**

Pozzi Milano is headquartered in Monticelli Brusati (BS) and operates in the tableware and home décor sectors, with a positioning in the medium-high market segment. As of 1 July 2026, the Company’s brand portfolio consists of eight brands: EasyLife, Mascagni Casa, La Porcellana Bianca, Rose & Tulipani, Rituali Domestici and Domino and, through its subsidiary Pozzi Brand Diffusion S.r.l., Pozzi and Castello Pozzi, which are subject to a licensing strategy. Mascagni Casa became part of the Company’s brand portfolio following the merger by incorporation of Mascagni Casa S.r.l. into Pozzi Milano S.p.A., effective as of 1 January 2026, while the La Porcellana Bianca, Rose & Tulipani, Rituali Domestici and Domino brands were acquired upon completion of the acquisition of the “former Unitable Division”, a business unit of THUN S.p.A. S.B..

Completing its offering, since January 2022 the Company has also distributed the WD Lifestyle brand internationally. Production is entirely outsourced through a well-established network of suppliers, mainly located in China, Europe and Italy. A distinctive feature of Pozzi Milano is the continuous creation of new collections by its in-house creative team, enabling the Company to offer its customers a comprehensive range of highly fashionable products while making the concept of fashionable tableware accessible.

In July 2025, the Company acquired 100% of Venditio SAS, a French master agent specialised in the promotion and sale of tableware and kitchenware products, thereby expanding its commercial structure to support international growth.

For further information, please contact:



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