



POZZI MILANO

Press Release

CEO AND VICE CHAIRMAN FABIO SANZOGNI PERSONALLY ACQUIRES POZZI MILANO ORDINARY SHARES, REAFFIRMING CONFIDENCE IN THE COMPANY'S GROWTH STRATEGIES

Monticelli Brusati (BS) – Italy, November 18, 2024 – Pozzi Milano S.p.A. (“Pozzi Milano” or the “Company”), a company listed on the **Euronext Growth Milan** market organized and managed by **Borsa Italiana S.p.A.**, operates in the table fashion sector and, through its subsidiary Pozzi Brand Diffusion S.r.l. (“Pozzi Brand Diffusion” – collectively with the Company, the “Group”), owns the “Pozzi” and “Castello Pozzi” brands, object of a licensing strategy, announces that Fabio Sanzogni, CEO and Vice Chairman of the Company, has personally acquired shares of Pozzi Milano on the Euronext Growth Milan market (as per the internal dealing disclosure published on November 18, 2024), reaffirming his confidence in the Company and its growth potential.

Fabio Sanzogni, CEO and Vice Chairman of Pozzi Milano, stated: *“With this transaction, I reaffirm my commitment to Pozzi Milano and my confidence in the growth path we have undertaken, in our corporate strategies, and in our Group’s ability to further establish itself as a leader in the table fashion sector. Every collection reflects the tradition of Italian style, expressed through sophisticated design, meticulous attention to detail, and world-renowned quality. Pozzi Milano will continue to work toward strengthening its international presence, offering the market innovative solutions that blend cutting-edge trends with unmistakable Italian elegance, while meeting the demands of an increasingly discerning audience that values style and authenticity”.*

This press release is also available in the **Media** section of the issuer's website www.pozzimirano.it.

About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end "Themed Tableware" collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the company owns the “Pozzi” and “Castello Pozzi” brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the company has also been distributing the “WD Lifestyle” brand internationally.

Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible.

For further information, please contact:

Pozzi Milano S.p.A.

Fabio Sanzogni – Investor Relations Manager
E-mail: investor@pozzimirano.it
Tel. +39 030 68 50 825

Advisor Financial Communication

CDR Communication

Marianna Tremolada – marianna.tremolada@cdr-communication.it
Giulio Garoia – giulio.garoia@cdr-communication.it