

**BELLINI NAUTICA S.P.A.**  
**ANNOUNCES A COMMERCIAL AGREEMENT BETWEEN ITS SUBSIDIARY BELLINI YACHT**  
**S.R.L. AND THE POZZI MILANO 1876 BRAND**

**Clusane d'Iseo (BS), Monticelli Brusati (BS) - Italy, June 7, 2024**

**Bellini Nautica S.p.A.** (the “**Company**” or “**Bellini Nautica**” o “**Issuer**”, BELL.MI – ISIN IT0005497042), founded in 1967, operating in the luxury yachting sector, specializing in the trading of new and pre-owned boats, the restoration and trading of "Vintage Riva" yachts, and offering a wide range of related services, as well as in the production of boats under the Bellini Yacht brand, announces the agreement between its subsidiary Bellini Yacht S.r.l. (“**Bellini Yacht**”), a company specialized in the manufacturing and commercialization of boats under the "Bellini Yacht" brand, and Pozzi Brand Diffusion S.r.l. (“**Pozzi Brand Diffusion**”) a company dedicated to the worldwide development of the “Pozzi Milano 1876” brand and a subsidiary of Pozzi Milano S.p.A., which operates in the table fashion sector and owns the “EasyLife” brand as well as the “Pozzi” and “Castello Pozzi” brands, listed on Euronext Growth Milan (POZ.MI – ISIN IT0005499949).

On the occasion of the launch of the new Bellini Yacht vessel, the co-branded capsule collection with Pozzi Milano 1876 will be unveiled. This collection includes a selection of home décor pieces designed for onboard lifestyle and leather accessories for yacht owners, featuring Italian design in line with the Bellini Yacht style. The new line follows the philosophy shared by both brands, with all products being entirely made in Italy, leveraging the expertise of the finest artisans in textiles, cashmere, and luxury leather goods.

**Battista Bellini, CEO of Bellini Nautica**, states: *“The collaboration with Pozzi Milano 1876 is a great example of a partnership born from a shared vision and common values. When craftsmanship, passion, and innovation come together, the result can only be quality. This is just the first step in a new chapter for Bellini Nautica with the Bellini Yacht project, and we are delighted to share it with Pozzi Milano 1876 and its team”.*

**Rinaldo Denti, CEO of Pozzi Brand Diffusion**, adds: *“Our "quiet luxury" philosophy - timeless and refined - perfectly aligns with Bellini Nautica's vision. We are therefore delighted to bring our distinctive design, values, and artisanal expertise to the luxury yachting sector, where we can reach a highly distinctive clientele, benefiting both brands”.*

This press release is available in the Investor Relations/News and Insights section of the website <https://www.bellininautica.it/investor-relations> as well as in the Investor Relations/Media section of the website <https://www.pozzimirano.it/investor-relations/>.

\*\*\*

# *bellini*



POZZI MILANO

## **About Bellini Nautica**

Bellini Nautica, founded in 1967, operates in the luxury yachting sector as a manufacturer of boats under the Bellini Yacht brand. The Bellini Group includes a division specializing in the trading of boats (both new and pre-owned), a department dedicated to the restoration and commercialization of "Vintage Riva" yachts, and a unit offering storage and port assistance services. Bellini Nautica emphasizes aesthetic research with a strong connection to art, as evidenced by significant collaborations with international artists. With a team of 21 employees, the Bellini Group provides a wide range of services, including refitting and painting, boat transportation, rental, consultancy, mechanical assistance, and maintenance. Additionally, it sells accessories, collectible items, and nautical apparel and organizes boat experiences on Lake Iseo with a skipper.

The main headquarters is located in Clusane d'Iseo (BS), on the shores of Lake Iseo, where the shipyard, indoor and outdoor storage facilities, mechanical workshop, and areas for refitting and maintenance are also situated. The production site is located in Corte Franca, in the Franciacorta region.

## **About Pozzi Milano S.p.A.**

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end "Themed Tableware" collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the company owns the "Pozzi" and "Castello Pozzi" brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the company has also been distributing the "WD Lifestyle" brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible.

\*\*\*

Contacts:

### **Investor Relations Officer**

Battista Bellini

[investor@bellininautica.it](mailto:investor@bellininautica.it)

Tel.: +39 (0)30 989016

### **Media Relations**

Martina Bellini

[martina@bellininautica.it](mailto:martina@bellininautica.it)

Tel.: +39 334 3856616

### **Advisor Financial Communication**

#### **CDR Communication**

Marianna Tremolada – [marianna.tremolada@cdr-communication.it](mailto:marianna.tremolada@cdr-communication.it)

Giulio Garoia – [giulio.garoia@cdr-communication.it](mailto:giulio.garoia@cdr-communication.it)